

M3 COMMUNITY OWNER PROGRAM

The Super App for Web3 Communities

Move your community into a home that runs itself

Live · Earn · Spend



**Community
space**

Posts · News ·
Events



Red Packets

A reason to
return



**Classes
& Shop**

Your content &
goods



**Shopping
rebates**

Places to spend



The Time Is Now

SEA is already on-chain



774M

Crypto holders worldwide

H1 2026



4·7·9

Crypto adoption rank

Vietnam, Indonesia, Philippines



\$300B+

SEA digital economy

Gross merchandise value, 2025

It is not people that is missing. It is a place to **come back daily and actually spend.**

Nowhere to Spend

Points with no outlet

01

Scattered

Telegram, Discord, X: no single place keeps members.

02

Points go nowhere

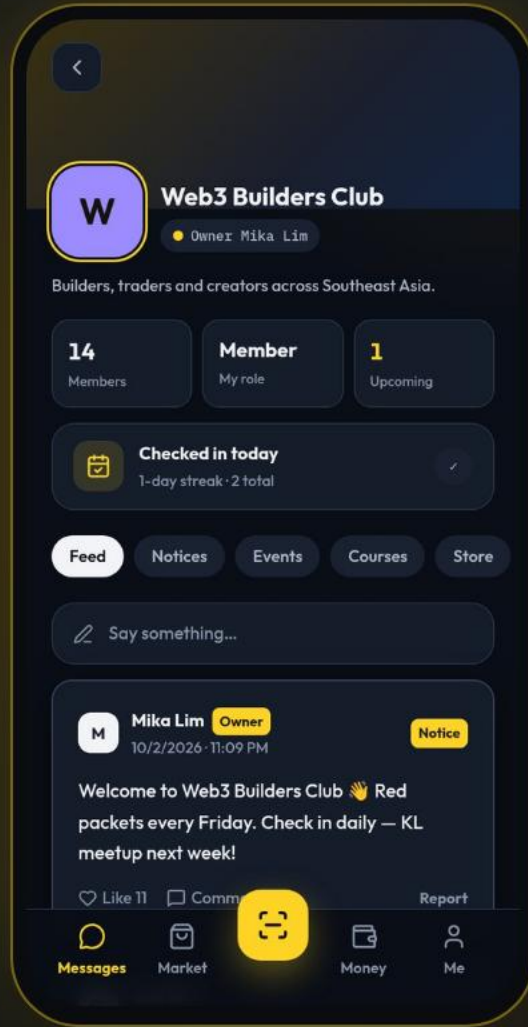
Members earn points with nowhere to spend them.

03

Social alone fails

Farcaster raised ~\$180M, earned ~\$2.8M, then got acquired.

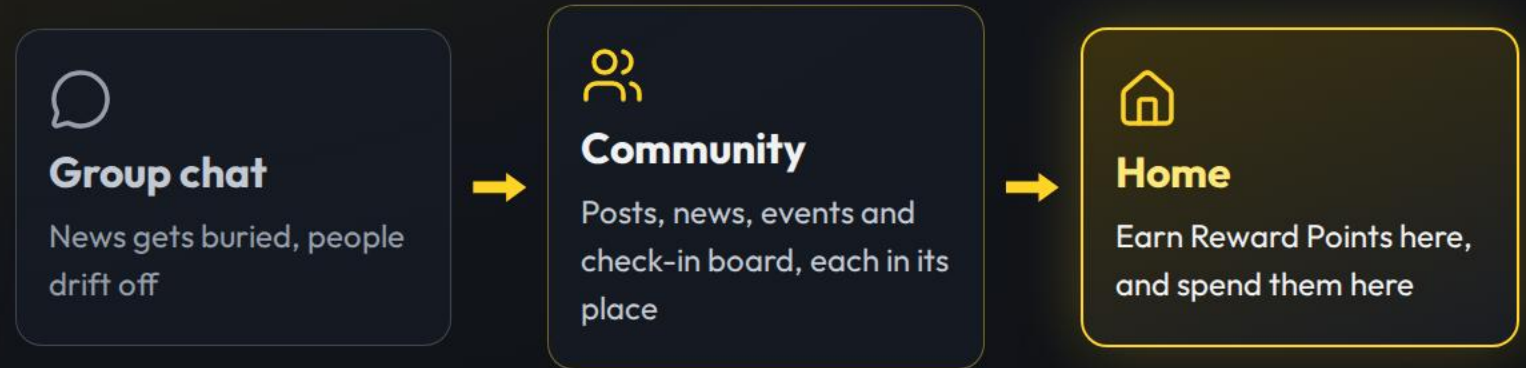
M3 fills the gap: what a community earns, it can spend.



From Chat to Home

A community that runs itself

A group chat only holds messages. M3 gives your community a full home: members talk here, earn Reward Points here, and spend them here.



The Three M's

Messages, Marketplace, Money in one app



Messages: where you talk

Community space, news, events; red packets and news pushed to phone and Telegram



Marketplace: where you shop

Shopping rebates, vouchers in the M3 Store, your own community shop



Money: what you earn and spend

Where every Reward Point comes from and goes, line by line



Only M3 Has It All

Others do one piece

	M3	Telegram	Discord	Skool	ShopBack
Community space	 Opening soon				—
Red packets & leaderboard	 Opening soon	—	—	—	—
Shopping rebates	 Live	—	—	—	
Earn in community, spend for real	 Live	—	—	—	—

Each Piece Proven

Nobody has combined them

Telegram

1B+ monthly users

Missing: real spending

WeChat

1.418B monthly users

Missing: closed to Web3

Grab

\$3.37B revenue, 2025

Missing: a community layer

ShopBack

60M+ users

Missing: community

Galxe

36M users

Missing: rewards, but no spending

Skool

\$9–99 a month

Missing: fiat only, US/EU focus

M3 Community + daily reasons to return + real places to spend, **in one app**

Not a Whitepaper

A product already running

Live

- ✓ Shopping rebates: 138 brands, 12 markets
- ✓ M3 Store: Reward Points for vouchers
- ✓ Daily check-in earns Reward Points
- ✓ One-tap Telegram login
- ✓ Points ledger and admin console

Built · Opening soon

- ✓ Community space, news, events
- ✓ Red packets, check-in board
- ✓ Community classes and shop
- ✓ Phone push and Telegram alerts
- ✓ Open M3 right inside Telegram

Who Gets What

Three sides, each wins.
M3 connects them.



Owners bring people in, members come back daily, merchants get seen. M3 runs the system.



Who It's For

Groups that want people back daily



Project communities

Early users and supporters. News stays visible; red packets and the leaderboard bring people back.



Courses & coaching

Student groups, book clubs. Classes live in the community; check-ins build the habit.



Creators & fan clubs

Merch and meet-up spots in the community shop, redeemed with Reward Points.



Local & interest groups

Events, meet-ups, shop redemptions; in-store vouchers coming soon.

What they share: **they already have people**, just no place that brings them back every day.

Owner Toolkit

Six tools, ready on day one



Community space

Posts, news and events each have a place, no longer buried in chat



Check-ins & leaderboard

Daily check-ins count days; streaks top the board



Community code & posters

Scan to sign up and join; everyone you bring is credited to you



Dashboard

Members, recent activity and new joiners at a glance



Push + Telegram

Red packets and news pushed to phones; one-tap Telegram login and launch



Reports & review

One-tap reports, handled by the M3 team within 24 hours

The Drop

One second, and everyone is back



Owners send

Owners or moderators send; members receive Reward Points



Equal shares

Split evenly, no luck draw; first come, up to 200 shares



Every phone rings

Push and Telegram alerts go out together



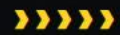
24 hours

Unclaimed shares return to the sender automatically



Classes & Shop

Your classes and goods, for Reward Points



Community classes

Free classes go live instantly; Reward Point classes open after M3 review



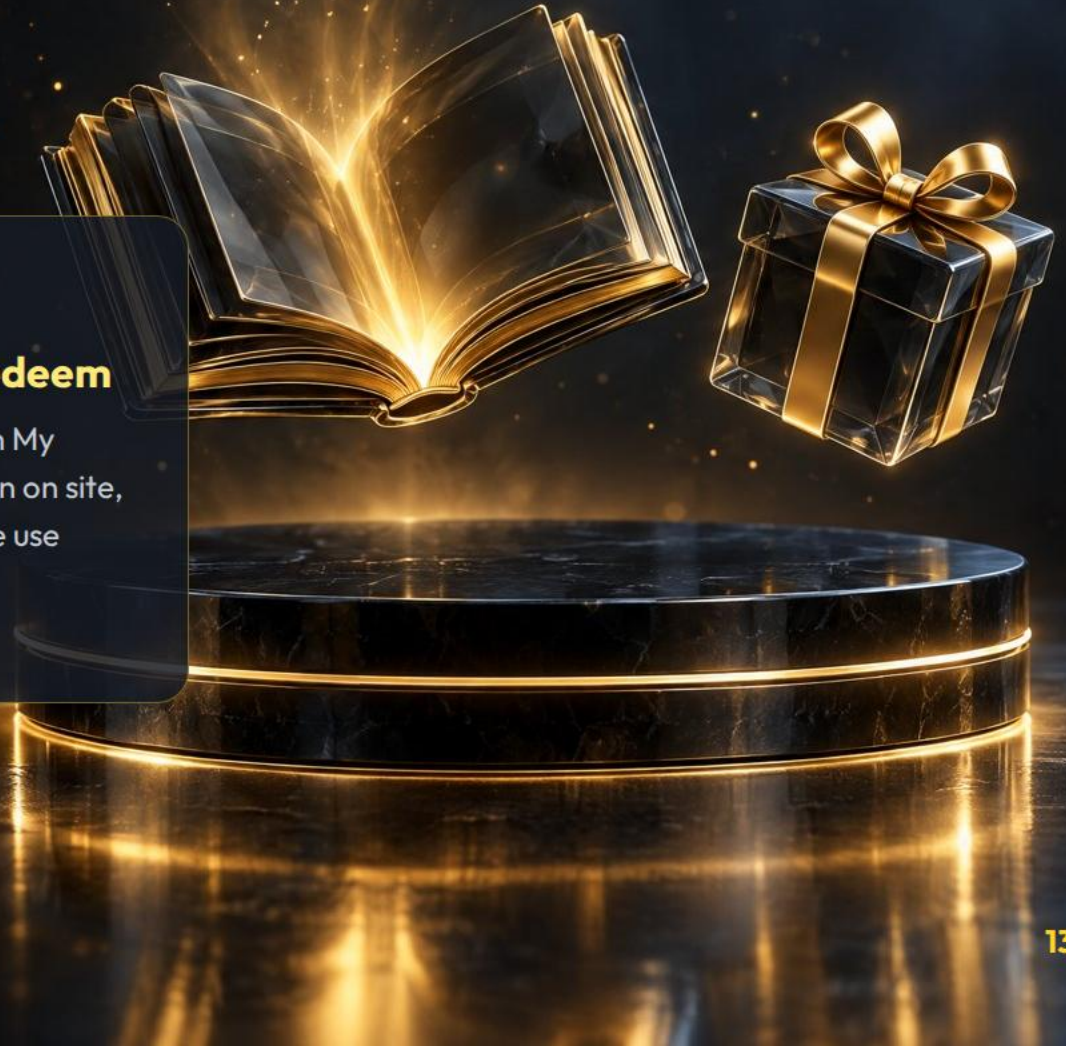
Community shop

Merch, event spots and services; reviewed listings, members only



Scan to redeem

Vouchers sit in My Vouchers; scan on site, one code, one use



Each community fulfils its own shop; upheld reports refund members' points.

Spend It

What members earn, they can actually spend

138 **online brands live**
Shop as usual; rebates
land in your M3 account

12 **markets**
Wherever members are, there
is somewhere to spend

1 **account**
Reward Points, rebates and
vouchers, all here

Reward Points also buy vouchers in the M3 Store
and items in your community shop.



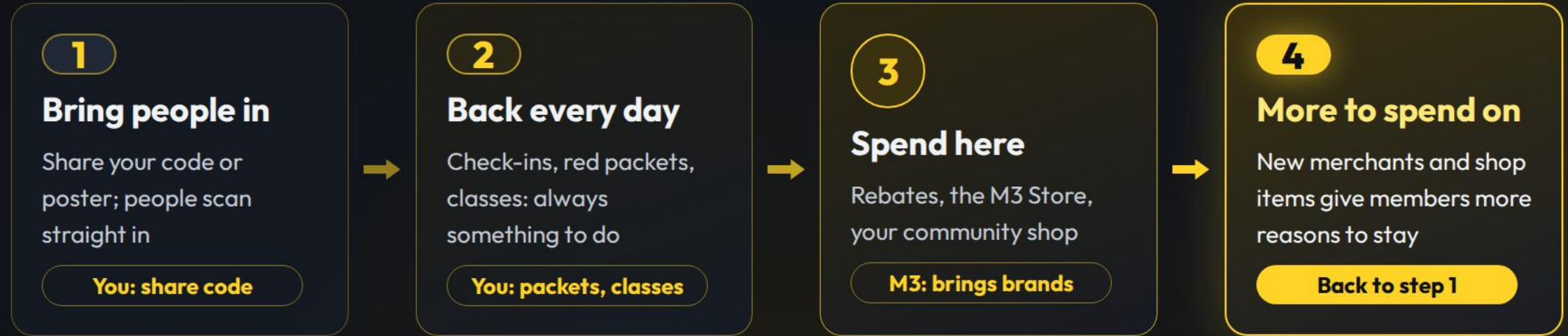
SAMSUNG



Selected live brands; the in-app list is final. Trademarks belong to their owners.

It Gets Faster

The livelier it is, the more people stay



Every turn makes the next one easier

Roadmap

Three steps, from one community to a network

The roadmap is a direction, not a promise; features and timing are confirmed at launch.

1.0

Opening soon

Communities move in

- Community space, news, events
- Red packets & leaderboard
- Classes, community shops
- Discover: a public directory
- Works right inside Telegram

2.0

Planned

On-chain identity & community fund

- Self-custody on-chain account
- Holder check for members-only spaces
- Community fund: merchant sales share back
- Quests set by owners, sponsored by brands
- Member segments and targeted red packets
- In-store scan to redeem

3.0

Planned

Open platform: a network

- Community and merchant mini apps plug into M3
- One account, one set of Reward Points everywhere
- Spend across communities, at shops others bring in
- Self-serve merchants, targeted by community
- More communities, more places for every point

Early communities sit at the center of the network.

Start in 3 Steps

Sign-up to first week

1

Apply

Join M3 as a member and contact us;
we open your community and code

2

Prepare content

One or two classes and shop items,
reviewed before opening

3

Bring people in

Share your code and poster;
members scan to join

SUGGESTED FIRST WEEK



Day 1

Post your first news



Day 2

Send your first packet



Day 3

Open your first class



Day 7

Share week-one
leaderboard

Apply: hello@m3network.xyz

Bring Your Community Home

The super app for Web3 communities

Live • Earn • Spend

Apply: hello@m3network.xyz • m3club.xyz

